

ABOUT

ZOFF  
KHANCEO MIDDLE EAST &  
AFRICA

Zoff Khan is the Regional CEO – Middle East, Africa (MEA), and Asia at Beyond Technology, where he leads the consultation and provision of digital transformation solutions for local service providers, government, and private enterprises.

His core strength is relationship management as well in the startup and led different mobility and consulting projects in various companies in Mexico, Latin America, and scaling of companies, with extensive experience in the MEA region working with Service Providers.

Khan has won numerous awards throughout his career, including the Bukhtair CEO of the Year Award, the Teamwork Award, and numerous Strategy Awards year after year.

His extracurricular activities includes to advice students and new graduates. He has also been a tutor in Marketing Mangement to MBA students at Strathclyde Business School (Dubai campus) for 2 years. His other hobbies include being an avid golfer and a supporter to a local village in Sind, Pakistan.

*Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. With over 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.*