

ABOUT

HOUDA EL KHAYATI

COUNTRY MANAGER NORTH
AFRICA



Houda El Khayati is the regional country head for Africa & Levant at Beyond Technology, where Houda leads business results, delivers the best in-class digital transformation solutions to local service providers and enterprises and strengthens the relationship with key partners and customers in that region.

Houda has worked on major projects in new technologies and telecommunications across the Middle East and Africa region with key Telecom vendors as Motorola, Blackberry and Apple. Houda has played a substantial role in penetrating new territories, extending the partners/customer's portfolio and growing the sales to several million dollars. She always thrives to engage with disruptive technologies to foster change and come up with a plan of action on how companies can operate and deliver value to customers while capitalizing on the opportunities created by digitalization.

Houda is a lifelong optimist who believes that high mountains can be climbed and dreams can come true with faith, perseverance, resilience and creativity!

Houda El Khayati enjoys sports in general with a focus on running. She has run many marathons around the world and she has set a goal to complete the 6 world major marathons.

Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. With over 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.