

ABOUT

# JOSÉ LUIS MARTÍN

CEO EUROPE



José Luis Martín is CEO at Beyond Technology in Europe, responsible for organizational setup, business development and market positioning of its whole set of value propositions in products and services, including optical networking, high-performance network infrastructure for the cloud and mobility solutions.

José Luis has a long track record spanning more than 35 years in management positions in all technology industries including IT (Digital Equipment Corporation, Wang Labs, Andersen Consulting), broadcast TV (A3TV, iNews, Avid) and telecommunications (Tektronix). He has been fully engaged in the introduction of new and disruptive technologies' including minicomputers (Digital VAX), broadcast video servers (Tektronix Profile), virtual sets (A3TV), non-linear video editing systems (iNews, EditStar and Avid) and, as founder and managing partner of Offshore Tech, mobile device management solutions and services.

José Luis has a degree in Nuclear Physics from the University of Barcelona, a degree in Industrial Engineering from the Polytechnic University of Catalunya, holds an MBA awarded by the ESADE Business School and a degree in Information Systems Management from the IESE Business School.

He is a passionate motorbike rider and enjoys trekking around his local Barcelona region.

*Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. With over 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.*