

JOSE LUIS MARTIN

CEO Europe



José Luis Martín is CEO at Beyond Technology in Europe, responsible for organisational setup, business development and market positioning of its whole set of value propositions in products and services, including optical networking, high performance network infrastructure for the cloud and mobility solutions.

Jose Luis has a long track of more than 35 years with management positions in all technology industries, like IT (Digital Equipment Corporation, Wang Labs, Andersen Consulting), broadcast TV (A3TV, iNews, Avid) and telecommunications (Tektronix). Fully engaged in new and disruptive technologies' introduction as minicomputers (Digital VAX), broadcast videosevers (Tektronix Profile), virtual sets (A3TV), non-linear video editing systems (iNews, EditStar and Avid), and mobile device management solutions and services as managing partner and founder of Offshore Tech.

José Luis has a degree in Nuclear Physics by the University of Barcelona, is Industrial Engineer by the Polytechnic University of Catalunya, holds an MBA by the ESADE Business School and a certificate in Management of Information Systems by the IESE Business School.

Jose Luis is a passionate motorbike rider and likes trekking around his hometown, Barcelona.

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Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. They have 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.

