

EMMANUEL ECHEVERRÍA

Chief Strategy & Partnership Officer



Emmanuel Echeverría is responsible for the creation, development and commercialization of innovative applications that seek to automate business processes.

He has extensive international experience, having worked on the implementation of disruptive projects in more than 30 countries and on 5 continents.

Emmanuel's mission is to help companies of all sizes and industries (marketing agencies, IT companies, hotels, etc) to transform themselves through technology and innovation, understanding the needs of customers and their consumers to offer the better experience for its users, as well as solving software and hardware problems to ensure that all systems are operational for both its customers and internal employees.

Emmanuel is an avid reader and a great swimmer. Currently, he resides in Merida, Yucatan, Mexico.

Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. They have 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.

