

# ZOFF KHAN

## CEO Middle East & Africa



Zoff Khan is the Regional CEO – Middle East, Africa (MEA), and Asia at Beyond Technology, where he leads the consultation and provision of digital transformation solutions for local service providers, government, and private enterprises. Beyond Technology partners in the MEA and South Asia with vendors such as Google, Infinera, Juniper Networks and Vmware.

Zoff has worked on multiple occasions with senior leadership teams that have business groups from several million dollars sales to over a billion dollars in annual turnover. One of these was the UAE company EMS Mobile where Zoff served as Chief Commercial Officer and Head of Strategy then ultimately to be the CEO. His core strength is relationship management as well in the startup and scaling of companies, with extensive experience in the MEA region working with Service Providers. Zoff has worked previously worked for British Telecom International, Saudi Telecom, Telecom Italia, Motorola, EMS Mobile and Mobility MEA.

Zoff Khan has won numerous awards during his career including the Bukhtair award for CEO of the year, Chairmans leadership award, Team player and numerous year on year Strategy awards with companies such as EMS Mobile and Motorola. Zoff has a passion for entrepreneurship and is himself an Angel Investor in a number of global start companies. His extracurricular activities include being the Founder and Chairman of the Strathclyde University Entrepreneurial Advisory Board which offers pro-bono start up business advice to students and new graduates. He has also been a tutor in Marketing Management to MBA students at Strathclyde Business School (Dubai campus) for 2 years. His other hobbies include being an avid golfer and a supporter to a local village in Sind, Pakistan.

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***Beyond Technology is a global company dedicated to business transformation through the implementation of disruptive technology. They have 30 years of experience in international markets such as the USA, the Middle East, Asia and Latin America.***

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